

**Master Mundus Crossways in European Humanities**  
**Course details – Université de Perpignan – Via Domitia**

<b>Code</b>	<b>ANG-2-4-5</b>			
<b>Course title</b>	<b>A Semiotics of the Limits of Image and Text</b>			
<b>Discipline</b>	<b>Peircean Visual Semiotics</b>			
<b>Course contents</b>	<p>The seminar offers an introduction to visual semiotics, presented from the point of view of the American philosopher Charles Sanders Peirce, which, unlike other presentations of semiotics which implicitly or explicitly take the word (generally the written word) as the reference value, introduces students to semiotics using pictorial data as its prime examples. This means, amongst other things, that images are not treated as the poor relations of the (written) word, and that it is possible to isolate more clearly the specific properties of word and image and their respective limits as the basic constituents of a wide range of pictorial cultural artefacts. Among the topics to be discussed are the notion of the code, the ecology of signs, pictorial allegory and the rhetoric of the image.</p>			
<b>Professor's name</b> <b>E-mail address</b> <b>Website within related interests</b>	<p><b>Tony Jappy</b>  <a href="mailto:tony@univ-perp.fr">tony@univ-perp.fr</a>  <a href="http://gala.univ-perp.fr/~tony">http://gala.univ-perp.fr/~tony</a></p>			
<b>Required languages</b>	English, French			
<b>Set text(s)</b>	Documents supplied during the seminar.			
<b>Essential bibliography</b>	<p><b>Recommended reading:</b></p> <p>Collaboration, <i>Sémiotique peircienne: état des lieux</i>, Perpignan : PUP, 2002.</p> <p>Peirce, C. S., <i>Ecrits sur le signe</i>, (dir. Deledalle), Paris : Seuil, 1978.</p> <p>Peirce, C. S., <i>The Essential Peirce: Selected Philosophical Writings (1867-1893)</i> by Charles S. Peirce, Nathan Houser, Christian J. W. Kloesel, and Peirce Edition Project, 1994.</p> <p><b>Required reading for specific seminars:</b></p> <p>Barthes, R., "Rhétorique de l'image", <i>Communications</i> 4, 1964, p. 40-51. .</p> <p>Eco, Umberto, "Critique of the Image", in V. Burgin, (dir.), <i>Thinking Photography</i>, London : Macmillan, 1982, p. 32-38.</p> <p>Derrida, J. "La structure, le signe et le jeu dans les discours des sciences humaines", <i>Ecriture et différence</i>, Paris, Seuil (Points), 1967 (or an English translation).</p> <p>Owens, C., « The Allegorical Impulse : Toward a Theory of the Postmodern» (<i>October</i>, no 12, Spring 1980, p. 67-86 ; et no 13 Summer 1980, p. 59-80), in Wallis, B. and M. Tucker, <i>Art After Modernism: Rethinking Representation</i>, New York: Godine, 1984, pp. 203-253 (also to be found in abridged form in Harrison, C., &amp; P. Wood, <i>Art in Theory: 1900-2000</i>, Oxford, Blackwell, 2003, pp. 1025-1032).</p>			
<b>Assesement</b>	Written exam <input type="checkbox"/>	Oral exam <input type="checkbox"/>	Portfolio <input checked="" type="checkbox"/>	Essay <input type="checkbox"/>